## Stanford Business

INSIGHTS AND IDEAS FROM STANFORD GRADUATE SCHOOL OF BUSINESS

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After a very successful 25-year career on Wall Street, **Marko Remec** has become one of the leading conceptual sculptors in America. This marks a return for Marko to his first love as he blogs: "I'm often asked how a former banker becomes an artist. I think of myself as an artist who became a banker who then came full circle back to art. In my freshman year of college, I signed up for my first studio art course taught by a young professor by the name of Tom Krens, who went on to Guggenheim greatness. Tom brought in the pop artist Jim Dine. He had this incredible intensity. I was hooked and soon enough studio art became my major."

Marko describes business school and his 25-year career, much of it at Morgan Stanley, as a diversion from his true interest. He now spends more time at his sculpture studio than the hours he put in as a banker. Banking taught him how to connect with people and convince them why agreeing with his point of view was in their interest. Art is actually not that different. He wants to connect with as many people as possible, which is what drew him to public art. Marko visualizes the oft-invisible aspects of the global political machine — threat, negotiation, and compromise. His Wall Street experience leaves him well versed in "corporate warfare."

**Marko** writes in his blog, "When I see an empty space, I can't help but immediately start to think what could go there. It's the reverse of Michelangelo's saying that the sculpture is already in the marble and he just liberates it. Public spaces are special. You don't need a ticket to access them or to worry about opening hours. They are accessible to everyone, even those who don't think they like art. And I love the feedback from passers by. While installing my most recent work, You Are Not the Boss of Me (Tree Totem), on public trees on West 24th Street, we had a dozen or so people stop, ask about the work, and take pictures. That was incredibly exciting

for me." This past summer **Marko** created five outdoor installations on the grounds of MASS MoCA for his show Totally Totem. Congratulations, Marko, on returning to your first love.

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